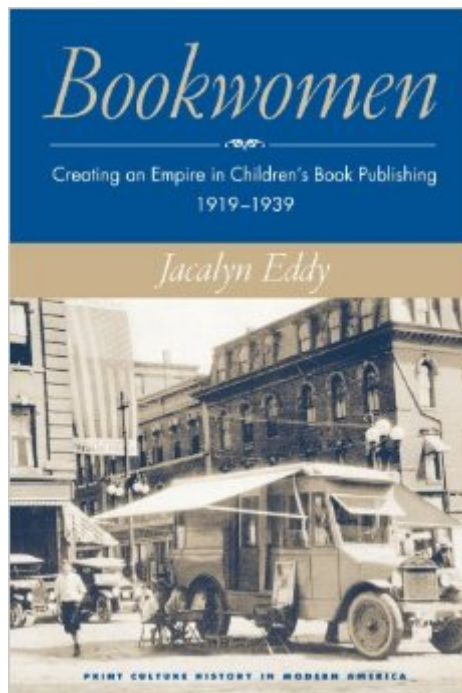


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Bookwomen: Creating An Empire In Children's Book Publishing, 1919-1939 (Print Culture History In Modern America)



Synopsis

The most comprehensive account of the women who, as librarians, editors, and founders of the Horn Book, shaped the modern children's book industry between 1919 and 1939. The lives of Anne Carroll Moore, Alice Jordan, Louise Seaman Bechtel, May Masseë, Bertha Mahony Miller, and Elinor Whitney Field open up for readers the world of female professionalization. What emerges is a vivid illustration of some of the cultural debates of the time, including concerns about "good reading" for children and about women's negotiations between domesticity and participation in the paid labor force and the costs and payoffs of professional life. Published in collaboration among the University of Wisconsin Press, the Center for the History of Print Culture in Modern America (a joint program of the University of Wisconsin-Madison and the Wisconsin Historical Society), and the University of Wisconsin-Madison General Library System Office of Scholarly Communication.

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In this thrilling, well researched history, Jacalyn Eddy offers a fresh perspective on the intersection of six pivotal players in the book world of 1919 and how they came to shape the phenomenon known as children's publishing. Masterfully organized, this accessible volume presents both close-up views and nuanced backdrops of women's work and sensibilities that is part biography, part cultural criticism, and part intellectual history. Eddy's finely crafted language and patient roll-out of the narrative invite historians, feminists and lay readers alike to grapple with the complexities of

empire-building, the history of the professions, and women's work in early 20th century America. Compelling and scholarly, adventurous and illuminating. Highly recommended for women's history, history of the book, print culture, and social history classes; graduate students in literacy, education, and reading studies.

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